

Ken Zhang

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PROFESSIONAL SUMMARY

Economics undergraduate at Baruch College, graduating December 2026. Passed CMT Program Level III (designation pending qualifying experience) and registered for CFA Level I. Publishes independent investment research at ken-capital.pages.dev; previously produced weekly equity research and Buy/Neutral/Sell recommendations. Working toward portfolio and asset management — near term, an analyst role with real research responsibility and a high bar for evidence.

EDUCATION

Baruch College, Zicklin School of Business (CUNY)

BBA in Economics. GPA: 3.5/4.0.

Relevant Coursework: Investments, Corporate Finance, Financial Modeling

New York, NY

Dec 2026 (Expected)

Borough of Manhattan Community College (CUNY)

AS in Business Administration. Phi Theta Kappa. GPA: 3.98/4.0.

New York, NY

May 2025

EXPERIENCE

College Assistant, Enrollment Contact Center

Mar 2025 – Present

Borough of Manhattan Community College (CUNY)

New York, NY

- Resolved 10,000+ student inquiries across financial aid, bursar, registrar, admissions, and advisement, translating complex policies into clear next steps while maintaining FERPA compliance.
- Consistently received positive caller feedback for clear explanations and issue ownership; developed AI-assisted documentation workflows that reduced case-logging time by 50-60%.

Business Writer

Feb 2026 – Apr 2026

The Ticker, Baruch College

- Published markets and economics articles through The Ticker, Baruch College's student publication, translating technical finance topics into accessible, source-driven analysis.

Junior Investment Analyst Intern

Oct 2025 – Dec 2025

Wealth Mill

- Produced weekly five-page equity research reports on 5+ newly listed U.S. companies, working from primary filings, valuation comparables, company fundamentals, Fed policy, and macro conditions.
- Delivered Buy/Neutral/Sell recommendations supported by catalysts, institutional demand, relative valuation, and key risks.
- Managed each report end-to-end from data gathering through valuation cross-checks, sourcing, presentation, and final QA.

PROJECTS

Ken Capital - Independent Investment Research Portfolio

2026 – Present

Founder and Research Author | ken-capital.pages.dev

- Launched an independent research portfolio focused on macro regimes, market internals, security analysis, and portfolio construction.
- Published an inaugural market letter and built a repeatable framework for documenting theses, evidence, risks, scenarios, and invalidation criteria.

KenKen Studios LLC / KenKen Photography

2026 – Present

Founder | kenkenphoto.com

- Operate an NYC photography business, managing client acquisition, scheduling, production, editing, delivery, and marketing.
- Built and maintain an Astro-based website with CMS galleries, a custom booking workflow, and automated deployment.

PROFESSIONAL AFFILIATIONS

CMT Association, Active Member

2023 - Present

CFA Society New York, Student Member

2025 - Present

CERTIFICATIONS & PUBLICATION

- CMT Program: Passed Level III (2025); designation pending qualifying experience and membership requirements.
- CFA Program: Level I Candidate; exam scheduled Aug 21, 2026.
- Publication: Investing: Bet You're Playing the Loser's Game (2024); proceeds donated to the CMT Association and Baruch College Library.

SKILLS

Research & Analysis: Equity research, primary filing analysis, DCF, comparable company analysis, portfolio construction, risk management, research synthesis, client issue resolution

Tools: Bloomberg Terminal, Excel (financial modeling, valuation), AI-assisted research and workflow design

Languages: English (Native), Mandarin Chinese (Native)